



राज्य कार्यालय / STATE OFFICE  
खादी और ग्रामोद्योग आयोग  
**KHADI & VILLAGE INDUSTRIES COMMISSION**  
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय  
**Ministry of Micro Small & Medium Enterprises**  
भारत सरकार / Govt. of India



33, चित्तरजन एवेन्यू, कोलकाता-700 012 33, Chitta Ranjan Avenue, Kolkata - 700 012  
फोन/ Phone : 2211-4345 & 2211-9491, फैक्स/FAX : 91-033-22119491, ईमेल/ Email : so.kolkata@kvic.gov.in

NO: WB/PMEGP/Policy - VII/2014-15/

Date: 04-06-2014

To

The Chief Executive Officer  
West Bengal Khadi & V.I. Board  
Hemanta Basu Bhavan  
12, B.B.D. Bag,  
Kolkata - 700 001.

**MOST URGENT**

Sub: Inviting applications on PMEGP for the year 2014-15...reg.

Sir,

Enclose please find copy of the advertisement in the Times of India dated 04-06-2014 by Dy. Director [PMEGP], KVIC, Mumbai regarding inviting applications under PMEGP towards establishment of micro enterprises and advised to submit the same within 15 days from the date of advertisement. The advertisement is self-explanatory.

This is for kind information and needful action.

Yours faithfully,

Encl: As above.

State Director

Memo No. 841 (18)

Date: 04.06.2014

Copy forwarded for information and taking necessary action to the District Officer /  
District Officer In- Charge (all)

  
4.6.14  
Chief Executive Officer,  
W.B. Khadi & V.I. Board



## Khadi and Village Industries Commission

(Ministry of Micro, Small and Medium Enterprises, Govt. of India)

Gramodaya, 3, Irla Road, Vile Parle (West),  
Mumbai - 400 056.

Phone/Fax: 022-26714320, 26714325, Website: [www.kvic.org.in](http://www.kvic.org.in)



### INVITING APPLICATIONS UNDER PRIME MINISTER EMPLOYMENT GENERATION PROGRAMME (PMEGP) TOWARDS ESTABLISHMENT OF MICRO ENTERPRISES

Khadi and Village Industries Commission (KVIC) is implementing Prime Minister Employment Generation Programme (PMEGP) through State/Divisional Offices of KVIC, State/Union Territories Khadi and Village Industries Boards and District Industry Centers (DIC). The objective of the scheme is to provide employment opportunities by setting up of Micro Enterprises in rural and urban areas. Scheme details can be viewed on KVIC website, [www.kvic.org.in](http://www.kvic.org.in)

Margin money subsidy ranging from 15% to 35% is available depending on category of beneficiary/area of beneficiary. Maximum cost of the project per unit admissible under manufacturing is up to ₹ 25.00 lakhs and for business/services sector it is up to ₹ 10.00 lakhs.

#### Applications are invited from:

- 1) Unemployed above the age of 18 years.
- 2) Self Help Groups (SHGs).
- 3) Registered Institutions.
- 4) Co-operative Societies.
- 5) Trust etc.

Above individuals/institutions may apply in the prescribed format which can be downloaded from websites, [www.kvic.org.in](http://www.kvic.org.in) and [www.msseweb.org](http://www.msseweb.org) or the same can be collected from local offices of KVIC, KVIB and DICs.

KVIC and KVIB will be operating the scheme only in rural areas whereas DIC will be operating the scheme in rural and urban areas.

Existing units or applicants who have already availed subsidy/margin money under PMRY/REGP/PMEGP or any other Central/State Subsidy Scheme are not eligible. Only one person from one family is eligible for obtaining financial assistance under the scheme.

#### HOW TO APPLY

1. Applicants eligible as per the scheme guidelines can either apply online by logging on to [www.kvic.org.in](http://www.kvic.org.in) or
2. They can approach local offices of KVIC or KVIB or DIC

Interested persons may apply within 15 days to any of the three agencies viz. Khadi & V.I. Commission (KVIC), Khadi & V.I. Board (KVIB) & District Industrial Centers (DIC) from the date of advertisement.

**"BUILD YOUR OWN DESTINY.  
START YOUR OWN MICRO ENTERPRISE.  
AVAIL PME GP SCHEME."**

The Times of India, Wednesday, 04.06.2014